



## Rx for Fresh Fruits & Vegetables 2022 Year-End Report

A program in partnership with local health clinics and retailers. Together, we assist food-insecure individuals who are experiencing diabetes or prediabetes by managing their health through improved access to fresh fruits and vegetables.

### 2022 Program Demographics and Results



259

Participants enrolled



388

Household members supported



0-92

Ages in household supported

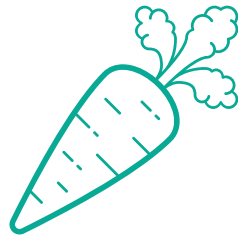
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Languages



\$34k

Produce Consumed



13

Cities Across 6 Counties



74%



Voucher redemption rate at Idaho retailers

19%



Increase in self-reported health status

-0.84



Decrease in mean Hemoglobin A1c levels

# 2022 Year In Review

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There were many notable achievements for the Rx for Fresh Fruits & Vegetables Program in 2022.

- We partnered with InterpreLink to provide interpretation and translation services to program participants. With InterpreLink, we enrolled participants whose spoken language is Arabic, Farsi, Kinyarwanda, Russian, Spanish, and Swahili.
- We transitioned the St. Luke's program to a new model that may prove successful for future expansion to healthcare systems. The Idaho Hunger Relief Task Force provides technical support through training, resources and templates, vendor management, and data analytics. St. Luke's funds the produce prescriptions through its operating budget and has dedicated a Community Health Worker to enroll and support program participants.
- We created a Provider Portal on our website to better assist partner healthcare organizations. The portal offers guides, toolkits, templates, and resources to assist them in implementing the program in their clinics.

Additional achievements included:

- Our Guiding Group added new members to support our goal of expanding the program and gaining interest and support from payers, including Medicaid and insurance companies.
- We added two retail vendors to our portfolio: Grocery Outlets in Nampa and Mountain Home.
- We established a partnership with Family Health Services in the Magic Valley and identified 75 participants to enroll in 2023.

## Sneak Peek into 2023

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### 6 Month Programs

In response to the rising cost of living and inflation, we will extend our program length from four (4) to six (6) months. This will allow our program participants to benefit from longer access to fresh produce, and align with hemoglobin A1c testing cadence.

### Data Collection

We will streamline our data collection efforts across all partner healthcare organizations. In partnership with Idaho State University and Boise State University, we will collect and analyze the qualitative and quantitative data to produce a cost effectiveness study.

### Fresh Connect Debit Cards

We will replace all paper vouchers in the Treasure Valley with the Fresh Connect debit card. This partnership will expand the shopping options for our participants while also providing real-time data and analytics for our healthcare partners.

### Statewide Expansion

We will apply for the Gus Schumacher Nutrition Incentive Program grant in May. If awarded, we hope to receive up to \$500k to expand our program to healthcare organizations around the state. This grant will enable the enrollment of hundreds of participants over four years.